

Royal Ontario Academy (ROA) is committed to safeguarding the privacy, security, and intellectual property of all students, clients, associates, and visitors to our website. This policy outlines how we collect, use, maintain, disclose, and protect information, and governs the intellectual property rights associated with our content.

Information Collection and Use

This Privacy Policy governs the collection, use, and sharing of information by ROA, applicable to all products and services provided through the ROA website and associated platforms.

Personal Information: We may collect personal information such as name, email address, mailing address, and phone number when users visit or register on our website, complete forms, or engage in other activities and services. Users can choose to visit the site anonymously, but refusal to provide personal information may limit access to certain features.

Non-Personal Information: ROA may collect non-personal information such as browser type, operating system, and connection details, to enhance site functionality and improve the user experience.

Login Tracking: For the purposes of ensuring academic integrity and supporting student success strategies, ROA tracks login times and user locations, used to monitor compliance with academic policies, detect irregularities, and provide tailored support.

Cookies and Web Analytics

Our site may use cookies to enhance user experience; users can disable cookies through their browser settings, although some features may not function optimally if cookies are refused. We use web analytics tools, such as Google Analytics, to monitor and analyze website traffic in anonymous form; users can opt out through their browser settings or the Google Analytics opt-out tool.

Use of Collected Information

- To operate and manage our website.
- To track login times and user locations to ensure academic integrity and promote student success.
- To improve customer service by responding to inquiries and requests.
- To personalize the user experience.
- To process payments and fulfill service orders.
- To send periodic emails with updates, service information, or responses to inquiries.
- To enhance our products, services, and overall user experience through feedback.

Protection and Sharing of Information

We implement robust data protection measures, including SSL-secured communication channels and encryption, and comply with PCI vulnerability standards. ROA does not sell, trade, or rent personal information to third parties, and may share limited, non-identifiable demographic information with trusted partners only with prior user consent.

Intellectual Property

ROA either owns the intellectual property rights for all underlying HTML, text, audio clips, video clips, and other website content, or has obtained permission to use it. Except where otherwise indicated, copyright belongs to ROA. ROA grants users a limited license to view, display, use, print, or download content for personal, non-commercial use, provided the content is not modified, the copyright notice and this license are retained, and no commercial use or source-code duplication occurs.

Changes and Acceptance

ROA reserves the right to update this policy at any time; active users will be notified of significant changes. By using our website, you agree to the terms of this policy, and continued use following updates signifies acceptance of any changes.

This policy is reviewed periodically to ensure clarity, fairness, and alignment with Ontario Ministry of Education requirements and ROA operational needs, and is updated as needed. Final decisions on interpretation and application rest with the Principal. Questions may be directed to Royal Ontario Academy at info@royalontarioacademy.com. Last updated July 2026.